

Public-Private Collaboration for Productive Development Policies

Research efforts at the Inter-American Development Bank (IDB) and elsewhere in the development economics community show an important need for arriving at policy recommendations for institutional reform towards better public-private collaboration for productivity focused public policies. The Bank's 2010 DIA report on "The Age of Productivity" suggests that reforming the traditional public sector driven technocratic approach by promoting a more participatory policy process that includes the private sector could be extremely fruitful to improve current policies. In extreme cases, disoriented policies may be reoriented and policy lacunas may be identified and filled. The challenge is to find institutional ways to channel private sector participation into high social return policy initiatives rather than private rents. This project is part of those efforts.

In order to study these issues of public-private cooperation, the IDB will carry out a research network-type project which will include five country studies, conducted by local research teams. The aim of the overall project is to generate new and robust evidence aimed at improving understanding about the state of institutions for public-private collaboration for productive development policies (PDPs) and their redesign.

The IDB is inviting research institutions or individual researchers to make proposals for the preparation of country studies on Public-Private Collaboration in the design, implementation, monitoring, and assessment of PDPs. Section 1 of this call for proposals provides a brief motivation for the project. Section 2 reviews the objectives of the country papers. Section 3 extensively discusses the main issues to be analyzed by the country studies. Section 4 summarizes the expected contents of the research proposals. Section 5 details the selection criteria of the research proposals, and Sections 6 to 8 provide details on administrative arrangements for the project.

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